

COURSE DETAIL

BUSINESS ADMINISTRATION

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ADMINISTRATION

UCEAP Transcript Title

BUSINESS ADMIN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the fundamentals of business administration. It evaluates the functions and abilities of business organization; business planning; the organic structure of businesses; human resources; business control; a normative and descriptive study of decision-making; decisions concerning supplies, logistics, and economic factors; and marketing.

Language(s) of Instruction

Spanish

Host Institution Course Number

363654

Host Institution Course Title

BUSINESS ADMINISTRATION

Host Institution Campus

Facultad de Economía y Empresa, Campus Nord

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Economía y Empresa

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