COURSE DETAIL

BUSINESS ADMINISTRATION
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 102
UCEAP Course Suffix
UCEAP Official Title BUSINESS ADMINISTRATION
UCEAP Transcript Title BUSINESS ADMIN
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course examines the fundamentals of business administration. It evaluates the functions and abilities of business organization; business planning; the organic structure of businesses; human resources; business control; a normative and descriptive study of decision-making; decisions concerning supplies, logistics, and economic factors; and marketing.

Language(s) of Instruction
Spanish

Host Institution Course Number
363654

Host Institution Course Title
ADMINISTRACIO DE L'EMPRESA

Host Institution Course Details

Host Institution Campus
Facultad de Economia y Empresa, Campus Nord

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economia y Empresa

Course Last Reviewed

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