

COURSE DETAIL

THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

Country

Netherlands

Host Institution

Utrecht University

Program(s)

Utrecht University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History

UCEAP Course Number

111

UCEAP Course Suffix**UCEAP Official Title**

THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

UCEAP Transcript Title

CULTURAL COLD WAR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines diplomacy based on the exchange of ideas, values, traditions, and other aspects of culture or identity. Using the Cultural Cold War as a case study, the course analyzes the way the United States used instruments of cultural and public diplomacy to win the hearts and minds of global public in its ideological contest with the appeal of the Soviet Union in the postwar period. American abstract expressionism, jazz musicians, modern kitchens, design, and intellectual magazines and conferences were used as tools of “soft power” (Joseph Nye). This course analyzes how cultural exchanges in fields such as the arts, sports, literature, music, science, business, and economy have been used to establish relations between transatlantic partners.

Language(s) of Instruction

English

Host Institution Course Number

GE3V17049

Host Institution Course Title

THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

Host Institution Course Details**Host Institution Campus**

Humanities

Host Institution Faculty**Host Institution Degree****Host Institution Department**

History and Art History

Course Last Reviewed

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