COURSE DETAIL

THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

Country
Netherlands

Host Institution
Utrecht University

Program(s)
Utrecht University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
History

UCEAP Course Number
111

UCEAP Course Suffix

UCEAP Official Title
THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

UCEAP Transcript Title
CULTURAL COLD WAR

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description
This course examines diplomacy based on the exchange of ideas, values, traditions, and other aspects of culture or identity. Using the Cultural Cold War as a case study, the course analyzes the way the United States used instruments of cultural and public diplomacy to win the hearts and minds of global public in its ideological contest with the appeal of the Soviet Union in the postwar period. American abstract expressionism, jazz musicians, modern kitchens, design, and intellectual magazines and conferences were used as tools of “soft power” (Joseph Nye). This course analyzes how cultural exchanges in fields such as the arts, sports, literature, music, science, business, and economy have been used to establish relations between transatlantic partners.

Language(s) of Instruction
English

Host Institution Course Number
GE3V17049

Host Institution Course Title
THE CULTURAL COLD WAR: AMERICAN CULTURAL DIPLOMACY FROM 1945 TO PRESENT

Host Institution Course Details

Host Institution Campus
Humanities

Host Institution Faculty

Host Institution Degree

Host Institution Department
History and Art History

Course Last Reviewed

Print