

COURSE DETAIL

INTRODUCTION TO BUSINESS ANALYTICS

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

130

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO BUSINESS ANALYTICS

UCEAP Transcript Title

BUSINESS ANALYTICS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines real world examples of how analytics have been used to significantly improve business decisions. It covers decision trees, linear regression, logistic regression, classification trees, clustering, and optimization

Language(s) of Instruction

English

Host Institution Course Number

IIMT2641

Host Institution Course Title

INTRODUCTION TO BUSINESS ANALYTICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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