

## COURSE DETAIL

### MASS MEDIA IN INDIAN SOCIETY

**Country**

Thailand

**Host Institution**

Thammasat University

**Program(s)**

Thammasat University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

South & SE Asian Studies Communication

**UCEAP Course Number**

24

**UCEAP Course Suffix****UCEAP Official Title**

MASS MEDIA IN INDIAN SOCIETY

**UCEAP Transcript Title**

MASS MEDIA IN INDIA

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

The course provides a study of mass media systems and their role in Indian society with specific focus on film, television, magazines, and newspaper outlets. Topics include media systems and industries in India; key concepts and issues in relation to Indian media studies; the role of the mass media in modern India; and the social, cultural, economic, and political challenges that face mass media in India. Assessment: attendance (10%), participation (5%), assignments (5%), activities (10%), tests (70%).

**Language(s) of Instruction**

English

**Host Institution Course Number**

IDS 247

**Host Institution Course Title**

MASS MEDIA IN INDIAN SOCIETY

**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Thai Studies

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