

COURSE DETAIL

QUANTITATIVE ANALYSIS IN MANAGEMENT

Country

United Kingdom - England

Host Institution

University of Bristol

Program(s)

University of Bristol

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

QUANTITATIVE ANALYSIS IN MANAGEMENT

UCEAP Transcript Title

QUANT ANALYSIS/MGMT

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

The course covers the use of data analysis tools and techniques and data sources used to solve problems in a business and management environment. It focuses on how to use Excel to perform data analysis and how to interpret the resulting analyses involving uncertainty and variability; how to model and analyze the relationships within business data; and how to make correct inferences from the data (and recognize incorrect inferences). The course utilizes advanced computer modelling tools available in Microsoft Excel to analyze and present quantitative data. It therefore develops practical skills in statistical and mathematical techniques commonly used in business and management decision-making.

Language(s) of Instruction

English

Host Institution Course Number

EFIM10014

Host Institution Course Title

QUANTITATIVE ANALYSIS IN MANAGEMENT

Host Institution Campus

Host Institution Faculty

School of Management

Host Institution Degree

Host Institution Department

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