COURSE DETAIL

TECHNOLOGY & INNOVATION
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title TECHNOLOGY & INNOVATION
UCEAP Transcript Title TECH & INNOVATION
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is concerned with the ways we design, develop, and assess new technologies and innovations for organizations. It considers the activities involved in the design process: how to identify what users need, how to design solutions that fit those needs, and how to assess whether technology meets those needs. It focusses on computer technologies to support work activities and organizations. The first part of the module details approaches and methods for design and development. The second part focusses on recent areas of technological innovation that are relevant to businesses and organizations. The course considers technology and innovation from a social scientific perspective.

Language(s) of Instruction
English

Host Institution Course Number
5QQMB202

Host Institution Course Title
TECHNOLOGY & INNOVATION

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/module?id=3d3b62d7-3392-4518-94d5-e...

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Management

Course Last Reviewed
2021-2022

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