

COURSE DETAIL

TECHNOLOGY & INNOVATION

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

TECHNOLOGY & INNOVATION

UCEAP Transcript Title

TECH & INNOVATION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is concerned with the ways we design, develop, and assess new technologies and innovations for organizations. It considers the activities involved in the design process: how to identify what users need, how to design solutions that fit those needs, and how to assess whether technology meets those needs. It focusses on computer technologies to support work activities and organizations. The first part of the module details approaches and methods for design and development. The second part focusses on recent areas of technological innovation that are relevant to businesses and organizations. The course considers technology and innovation from a social scientific perspective.

Language(s) of Instruction

English

Host Institution Course Number

5QQMB202

Host Institution Course Title

TECHNOLOGY & INNOVATION

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/module?id=3d3b62d7-3392-4518-94d5-e...>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Management

Course Last Reviewed

2021-2022

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