

# COURSE DETAIL

## TECHNOLOGY & INNOVATION

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

TECHNOLOGY & INNOVATION

**UCEAP Transcript Title**

TECH & INNOVATION

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course is concerned with the ways we design, develop, and assess new technologies and innovations for organizations. It considers the activities involved in the design process: how to identify what users need, how to design solutions that fit those needs, and how to assess whether technology meets those needs. It focusses on computer technologies to support work activities and organizations. The first part of the module details approaches and methods for design and development. The second part focusses on recent areas of technological innovation that are relevant to businesses and organizations. The course considers technology and innovation from a social scientific perspective.

### Language(s) of Instruction

English

### Host Institution Course Number

5QQMB202

### Host Institution Course Title

TECHNOLOGY & INNOVATION

### Host Institution Campus

King's College London

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business Management

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