

# COURSE DETAIL

## PRESENTATION SKILLS FOR BUSINESS

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Seoul Summer, Yonsei University Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

15

**UCEAP Course Suffix**

S

**UCEAP Official Title**

PRESENTATION SKILLS FOR BUSINESS

**UCEAP Transcript Title**

PRESENTATION SKILLS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course provides a study of presentation and communication skills vital to our current media culture in business and beyond. The course integrates various approaches to public speaking, and preparing and drafting speeches in the vein of a TED talk. The course examines the importance of authentic, clear, and confident communication and of delivering a strong public presentation for business and leadership. The class consists of public speaking exercises, research, writing, and presentations. Assessment: class participation and attendance (30%), acting assignments (30%), homework (20%), final project (20%).

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

IEE2076

### **Host Institution Course Title**

PRESENTATION SKILLS FOR BUSINESS

### **Host Institution Campus**

Yonsei International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Arts & Humanities

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