

COURSE DETAIL

ENTREPRENEURSHIP: HOW TO BUILD A SCALABLE START-UP

Country

Sweden

Host Institution

Lund University

Program(s)

Lund University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Engineering Business Administration

UCEAP Course Number

147

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP: HOW TO BUILD A SCALABLE START-UP

UCEAP Transcript Title

SCALABLE START-UP

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides practical experience in early stages of starting a technology-based start-up. The course is based on principles from lean-startup and business model canvas. Through practical experience, student-driven seminars, inspirational lectures and literature studies, understanding of business model components in the start-up process, as well as ability to analyze and validate an idea or invention is mainly achieved through customer-based development and experimentation with minimum viable products. This understanding is used to develop an efficient and scalable business model and review the business model from sustainable and ethical perspectives.

Language(s) of Instruction

English

Host Institution Course Number

INNA01

Host Institution Course Title

ENTREPRENEURSHIP - HOW TO BUILD A SCALABLE START-UP

Host Institution Campus

Lund

Host Institution Faculty

Engineering

Host Institution Degree

Host Institution Department

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