COURSE DETAIL

ENTREPRENEURSHIP: HOW TO BUILD A SCALABLE START-UP
Country Sweden
Host Institution Lund University
Program(s) Lund University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Engineering Business Administration
UCEAP Course Number 147
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP: HOW TO BUILD A SCALABLE START-UP
UCEAP Transcript Title SCALABLE START-UP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course provides practical experience in early stages of starting a technology-based start-up. The course is based on principles from lean-startup and business model canvas. Through practical experience, student-driven seminars, inspirational lectures and literature studies, understanding of business model components in the start-up process, as well as ability to analyze and validate an idea or invention is mainly achieved through customer-based development and experimentation with minimum viable products. This understanding is used to develop an efficient and scalable business model and review the business model from sustainable and ethical perspectives.

Language(s) of Instruction
English

Host Institution Course Number
INNA01

Host Institution Course Title
ENTREPRENEURSHIP - HOW TO BUILD A SCALABLE START-UP

Host Institution Course Details
https://kurser.lth.se/lot/course/INNA01

Host Institution Campus
Lund

Host Institution Faculty
Engineering

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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