

COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY

Country

United Kingdom - England

Host Institution

University College London

Program(s)

Summer at University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

106

UCEAP Course Suffix

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UCEAP Official Title

CORPORATE SOCIAL RESPONSIBILITY

UCEAP Transcript Title

CORP SOC RESPONSBTY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course offers perspectives on corporate social responsibility both as a governing mechanism for businesses as well as a form of business practice. Students examine the theoretical paradigms surrounding the corporate objective, international movements in corporate social responsibility led by organizations such as the OECD and the UN, and delves into the role of corporations' vis-à-vis social rights at both domestic and international levels. The course devotes a significant proportion of time to the role of corporations in human rights and furthering social welfare and discusses key critical perspectives on other social rights, including labor and the environment, where relevant. This course challenges students into viewing the role and responsibility of the corporation from perspectives beyond the traditional idea of profit making.

Language(s) of Instruction

English

Host Institution Course Number

ISSU0037

Host Institution Course Title

CORPORATE SOCIAL RESPONSIBILITY

Host Institution Campus

Bloomsbury

Host Institution Faculty

Faculty of Laws

Host Institution Degree

Bachelors

Host Institution Department

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