COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 106
UCEAP Course Suffix S
UCEAP Official Title CORPORATE SOCIAL RESPONSIBILITY
UCEAP Transcript Title CORP SOC RESPONSBTY
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course offers perspectives on corporate social responsibility both as a governing mechanism for businesses as well as a form of business practice. Students examine the theoretical paradigms surrounding the corporate objective, international movements in corporate social responsibility led by organizations such as the OECD and the UN, and delves into the role of corporations' vis-à-vis social rights at both domestic and international levels. The course devotes a significant proportion of time to the role of corporations in human rights and furthering social welfare and discusses key critical perspectives on other social rights, including labor and the environment, where relevant. This course challenges students into viewing the role and responsibility of the corporation from perspectives beyond the traditional idea of profit making.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0037

Host Institution Course Title
CORPORATE SOCIAL RESPONSIBILITY

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/corporate-soci...

Host Institution Campus
Bloomsbury

Host Institution Faculty
Faculty of Laws

Host Institution Degree
Bachelors

Host Institution Department

Course Last Reviewed
2022-2023

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