

# COURSE DETAIL

## GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

132

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

**UCEAP Transcript Title**

GLOBAL BUS&MANGMNT

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

This course explores the nature of the increasingly integrated and complex world economy, discussing the role of economic, cultural, political, and organizational integration driven by "globalization." To explore the benefits and drawbacks of globalization by highlighting the conflicts and disturbances that go hand in hand with international integration and development.

**Language(s) of Instruction**

English

**Host Institution Course Number**

BMAN 21012

**Host Institution Course Title**

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

**Host Institution Campus**

University of Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business Management

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