

COURSE DETAIL

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

UCEAP Transcript Title

GLOBAL BUS&MANGMNT

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course explores the nature of the increasingly integrated and complex world economy, discussing the role of economic, cultural, political, and organizational integration driven by "globalization." To explore the benefits and drawbacks of globalization by highlighting the conflicts and disturbances that go hand in hand with international integration and development.

Language(s) of Instruction

English

Host Institution Course Number

BMAN 21012

Host Institution Course Title

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

Host Institution Course Details

<http://courseunits.humanities.manchester.ac.uk/Undergraduate/BMAN21012/Display>

Host Institution Campus

University of Manchester

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Business Management

Course Last Reviewed

2019-2020

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