COURSE DETAIL

GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 132
UCEAP Course Suffix
UCEAP Official Title GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT
UCEAP Transcript Title GLOBAL BUS&MANGMNT
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course explores the nature of the increasingly integrated and complex world economy, discussing the role of economic, cultural, political, and organizational integration driven by "globalization." To explore the benefits and drawbacks of globalization by highlighting the conflicts and disturbances that go hand in hand with international integration and development.

Language(s) of Instruction
English

Host Institution Course Number
BMAN 21012

Host Institution Course Title
GLOBAL CONTEXTS OF BUSINESS AND MANAGEMENT

Host Institution Course Details
http://courseunits.humanities.manchester.ac.uk/Undergraduate/BMAN21012/Display

Host Institution Campus
University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Management

Course Last Reviewed
2019-2020

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