

COURSE DETAIL

WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

21st Century Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

UCEAP Transcript Title

TRANSMEDIA NARR DES

UCEAP Quarter Units

1.50

UCEAP Semester Units

1.00

Course Description

This course offers an introduction to transmedia narratives and the distinctive features of these kinds of stories. It discusses a series of examples of transmedia storytelling experiences to understand the logic behind this narrative strategy. During the workshop, students develop a transmedia narrative project working in small groups.

Language(s) of Instruction

English

Host Institution Course Number

59022

Host Institution Course Title

WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

Host Institution Campus

Ciutadella Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

UPF Education Abroad Program

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