

# COURSE DETAIL

## WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

21st Century Barcelona

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

124

**UCEAP Course Suffix****UCEAP Official Title**

WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

**UCEAP Transcript Title**

TRANSMEDIA NARR DES

**UCEAP Quarter Units**

1.50

**UCEAP Semester Units**

1.00

**Course Description**

This course offers an introduction to transmedia narratives and the distinctive features of these kinds of stories. It discusses a series of examples of transmedia storytelling experiences to understand the logic behind this narrative strategy. During the workshop, students develop a transmedia narrative project working in small groups.

**Language(s) of Instruction**

English

**Host Institution Course Number**

59022

**Host Institution Course Title**

WORKSHOP: TRANSMEDIA NARRATIVE DESIGN

**Host Institution Course Details****Host Institution Campus**

Ciudadella Campus

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

UPF Education Abroad Program

**Course Last Reviewed**

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