

# COURSE DETAIL

## POLITICAL AND PUBLIC COMMUNICATION

**Country**

France

**Host Institution**

Sciences Po Lyon

**Program(s)**

University of Lyon

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

POLITICAL AND PUBLIC COMMUNICATION

**UCEAP Transcript Title**

POL & PUBLIC COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

**Course Description**

This course focuses on public, political and commercial communication, comparatively, theoretically, and practically. It is based upon long term and real life project development, debates, and interviews to illustrate theories and methods learned in class.

**Language(s) of Instruction**

French

**Host Institution Course Number****Host Institution Course Title**

LA COMMUNICATION POLITIQUE ET PUBLIQUE

**Host Institution Course Details****Host Institution Campus**

SCIENCES PO LYON

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

SCIENCES PO LYON

**Course Last Reviewed**

2020-2021

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