

COURSE DETAIL

POLITICAL AND PUBLIC COMMUNICATION

Country

France

Host Institution

Sciences Po Lyon

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

POLITICAL AND PUBLIC COMMUNICATION

UCEAP Transcript Title

POL & PUBLIC COMM

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course focuses on public, political and commercial communication, comparatively, theoretically, and practically. It is based upon long term and real life project development, debates, and interviews to illustrate theories and methods learned in class.

Language(s) of Instruction

French

Host Institution Course Number**Host Institution Course Title**

LA COMMUNICATION POLITIQUE ET PUBLIQUE

Host Institution Campus

SCIENCES PO LYON

Host Institution Faculty**Host Institution Degree****Host Institution Department**

SCIENCES PO LYON

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