

## COURSE DETAIL

### SEMINAR IN INDUSTRIAL ECONOMICS

**Country**

Thailand

**Host Institution**

Thammasat University

**Program(s)**

Thammasat University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

154

**UCEAP Course Suffix****UCEAP Official Title**

SEMINAR IN INDUSTRIAL ECONOMICS

**UCEAP Transcript Title**

INDUSTRIAL ECON

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This seminar-style class surveys a volume of literature that highlights the analytical tools economists use to analyze industrial organization (i.e., how firms and markets interact). Topics include competition and monopoly, market structure, mergers, game theory, development of theory, price discrimination, product differentiation, advertising, vertical integration and relationships, oligopoly behavior, antitrust, industrial organization, and regulation and deregulation. The course emphasizes how to write and present outlines of complex literature and how to write literature reviews at a high level. ASSESSMENT: attendance (10%), participation (5%) ,outlines and presentations (15%), term papers (70%).

## Language(s) of Instruction

English

## Host Institution Course Number

EE 489

## Host Institution Course Title

SEMINAR IN INDUSTRIAL ECONOMICS

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Economics

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