

COURSE DETAIL

INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

Country

Czech Republic

Host Institution

Prague Film and Television School of the Academy of the Performing Arts (FAMU)

Program(s)

Central European Studies

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

166

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

UCEAP Transcript Title

INTL FILM PRODUCTN

UCEAP Quarter Units

2.00

UCEAP Semester Units

1.30

Course Description

This course focuses on the work and art of a film and television producer. A film and television producer serves as a highly skilled and organized project manager, a counterpart and/or partner to the director and screenwriter, and on occasion the creative author of a project. A producer leads the dialogue in a project that ultimately generates a result agreeable to the desired audience in the appropriate country and, ideally, in the broader international landscape, while also bringing in a positive financial reward. This course discusses key topics for producers such as marketing, financing, budgeting, legal and business affairs in the stages of project development, all stages of production, and distribution. Students present a written film project using basic marketing, financing, planning, and budgeting tools.

Language(s) of Instruction

English

Host Institution Course Number

INTFILMPRO

Host Institution Course Title

INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

Host Institution Course Details

Host Institution Campus

FAMU Prague

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

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