

# COURSE DETAIL

## INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

**Country**

Czech Republic

**Host Institution**

Prague Film and Television School of the Academy of the Performing Arts (FAMU)

**Program(s)**

Central European Studies

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

166

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

**UCEAP Transcript Title**

INTL FILM PRODUCTN

**UCEAP Quarter Units**

2.00

**UCEAP Semester Units**

1.30

### **Course Description**

This course focuses on the work and art of a film and television producer. A film and television producer serves as a highly skilled and organized project manager, a counterpart and/or partner to the director and screenwriter, and on occasion the creative author of a project. A producer leads the dialogue in a project that ultimately generates a result agreeable to the desired audience in the appropriate country and, ideally, in the broader international landscape, while also bringing in a positive financial reward. This course discusses key topics for producers such as marketing, financing, budgeting, legal and business affairs in the stages of project development, all stages of production, and distribution. Students present a written film project using basic marketing, financing, planning, and budgeting tools.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

INTFILMPRO

### **Host Institution Course Title**

INTRODUCTION TO INTERNATIONAL FILM AND TV PRODUCTION

### **Host Institution Campus**

FAMU Prague

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

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