

COURSE DETAIL

POLITICAL ADVISING

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

POLITICAL ADVISING

UCEAP Transcript Title

POLITICAL ADVISING

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines political advising, consultancy, communications, and marketing for different political organizations and scenarios. It explores conceptual political science tools such as the structure and meaning of political messages; relations between the political parties, institutions and candidates and the media; leadership analysis; campaign design; identification of voter types; and interpretation of election results. Students analyze and interpret political speeches, opinion polls, election results, and political reports.

Language(s) of Instruction

Spanish

Host Institution Course Number

13249

Host Institution Course Title

ASESORAMIENTO Y CONSULTORÍA POLÍTICA

Host Institution Course Details**Host Institution Campus**

Facultad de Ciencias Sociales y Jurídicas. (Getafe)

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Ciencias Sociales

Course Last Reviewed

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