

COURSE DETAIL

BUSINESS AND FINANCIAL JOURNALISM

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS AND FINANCIAL JOURNALISM

UCEAP Transcript Title

BUSINESS JOURNALISM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course introduces basic writing skills and career opportunities in the field of financial journalism. It focuses on reading financial documents, understanding macroeconomic issues, interpreting statistics, reporting on companies, and covering competition in a global economy. Students report and write business stories. Students are required to read the South china Morning Post and The Wall Street Journal Asia every day during the semester. Assessment: assignments (40%), discussion (20%), presentation (20%), and a final exam (20%). Attendance is required.

Language(s) of Instruction

English

Host Institution Course Number

JMSC3004

Host Institution Course Title

BUSINESS AND FINANCIAL JOURNALISM

Host Institution Course Details**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Journalism & Media Studies

Course Last Reviewed

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