

COURSE DETAIL

MASS COMMUNICATION LAW AND ETHICS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Legal Studies Communication

UCEAP Course Number

152

UCEAP Course Suffix**UCEAP Official Title**

MASS COMMUNICATION LAW AND ETHICS

UCEAP Transcript Title

COMM LAWÐICS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the basic theoretical knowledge of the legal norms and ethical norms of news dissemination, carries out research on important legal and ethical issues that have emerged in the current practice of news communication in China through a combination of theories and case studies, helps students to learn, use, and obey news laws and ethics, so that they can not only conform to the characteristics of the Internet era, but also use relevant theoretical knowledge to analyze practical problems. Through the course, students will be trained and improve their legal literacy; maintain the right of news dissemination; fulfill the obligation of news dissemination; and observe the professional ethics of journalism.

This course includes the following topics: legal basis and legal thinking; overview of Chinese and foreign news communication laws and regulations; news communication activities and national security; news communication activities and social order; administrative management of news communication; news infringement; news communication activities and reputation protection; news communication activities and privacy protection; advertising message release and management; overview of news ethics; internet rumors and internet governance in China; internet governance and freedom of expression; internet and copyright infringement; Internet and personal information rights protection; Internet industry innovation and compliance research; financial information disclosure misrepresentation and insider trading, etc. ; maintain the authenticity of news; "hidden interviews"; prohibit news sensation, hype, and vulgarity; supervision of public opinion and "news trials"; prohibit "paid news", "paid negligence" and news blackmail.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130252

Host Institution Course Title

MASS COMMUNICATION LAW AND ETHICS

Host Institution Campus

Host Institution Faculty

Chen Jianyun, Zheng Wen

Host Institution Degree

Host Institution Department

Journalism

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