

COURSE DETAIL

VISUAL COMMUNICATION

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

21

UCEAP Course Suffix**UCEAP Official Title**

VISUAL COMMUNICATION

UCEAP Transcript Title

VISUAL COMMUNICATN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces common visual knowledge to provide a minimum of visual media literacy. Topics: the basic situation of visual communication development; basic theory and knowledge of visual communication; and entry-level visual communication practice skills.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130196

Host Institution Course Title

VISUAL COMMUNICATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Journalism

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