

## COURSE DETAIL

### VISUAL COMMUNICATION

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

21

**UCEAP Course Suffix****UCEAP Official Title**

VISUAL COMMUNICATION

**UCEAP Transcript Title**

VISUAL COMMUNICATN

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces common visual knowledge to provide a minimum of visual media literacy. Topics: the basic situation of visual communication development; basic theory and knowledge of visual communication; and entry-level visual communication practice skills.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

JOUR130196

## Host Institution Course Title

VISUAL COMMUNICATION

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Journalism

## Course Last Reviewed

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