

COURSE DETAIL

BUSINESS ANALYTICS

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

21

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ANALYTICS

UCEAP Transcript Title

BUS ANALYTICS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides an introduction to the foundations of business analytics. It is designed to teach business managers how to use data and models to make better decisions in complex business settings. In this course students develop sound reasoning skills and learn how to utilize information to arrive at good decisions.

Language(s) of Instruction

English

Host Institution Course Number

BUSS216

Host Institution Course Title

BUSINESS ANALYTICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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