COURSE DETAIL

BUSINESS ANALYTICS
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 21
UCEAP Course Suffix
UCEAP Official Title BUSINESS ANALYTICS
UCEAP Transcript Title BUS ANALYTICS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides an introduction to the foundations of business analytics. It is designed to teach business managers how to use data and models to make better decisions in complex business settings. In this course students develop sound reasoning skills and learn how to utilize information to arrive at good decisions.

Language(s) of Instruction
English

Host Institution Course Number
BUSS216

Host Institution Course Title
BUSINESS ANALYTICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2021-2022

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