COURSE DETAIL

PRINCIPLES OF BUSINESS MANAGEMENT
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 22
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES OF BUSINESS MANAGEMENT
UCEAP Transcript Title PRIN/BUSINESS MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course provides an overview of business management in a complex and constantly evolving environment. Topics include the main functions of businesses, sustainable business models, corporate social responsibility, and business ethics.

Language(s) of Instruction
English

Host Institution Course Number
IB 201

Host Institution Course Title
PRINCIPLES OF BUSINESS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed

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