

# COURSE DETAIL

## INTRODUCTION TO POLITICAL COMMUNICATION

**Country**

United Kingdom - England

**Host Institution**

University of London, Royal Holloway

**Program(s)**

University of London, Royal Holloway

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Communication

**UCEAP Course Number**

137

**UCEAP Course Suffix**

Y

**UCEAP Official Title**

INTRODUCTION TO POLITICAL COMMUNICATION

**UCEAP Transcript Title**

INTRO TO POL COMM

**UCEAP Quarter Units**

12.00

**UCEAP Semester Units**

8.00

### **Course Description**

The course provides a broad overview of how citizens, politicians, and the media interact across Western democracies during both electoral and governing periods. While the course covers key aspects of political communication in the United Kingdom, the focus is mostly on the differences that exist in media-politics relationships across the Western world.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

PR2600

### **Host Institution Course Title**

INTRODUCTION TO POLITICAL COMMUNICATION

### **Host Institution Campus**

Royal Holloway, University of London

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Politics and International Relations

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