

COURSE DETAIL

SOCIAL COGNITION

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Sociology Psychology

UCEAP Course Number

66

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL COGNITION

UCEAP Transcript Title

SOCIAL COGNITION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The social sciences are at the cusp of a revolution with recent advances in neuroimaging and data science. Hyperscanning techniques simultaneously recording neural activity from multiple people are revealing patterns of brain-to-brain synchrony during social interaction. Analysis of Big Data can now provide an empirical foundation for predictive models of behavior. Together, the emerging field of social neuroscience is able to address questions long speculated over in the humanities. This course explores the foundations of this coming revolution in the field of social cognition from multidisciplinary perspectives combining the sciences, humanities, and engineering. Special attention is given to the neurological basis of group behavior such as collective emotion, attention, and action. This also involves studying theories of social interaction such as love and attachment, mass religious and political rituals, and the historical evolution of social cognition.

Language(s) of Instruction

English

Host Institution Course Number

UIC1502

Host Institution Course Title

SOCIAL COGNITION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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