

COURSE DETAIL

ORGANIZATION THEORY

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

138

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATION THEORY

UCEAP Transcript Title

ORGANIZATION THEORY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course focuses on organization theories, with the aim of strengthening the analytical skills of the participants and enabling them to assess peoples' behavior in work environments, organizations' forms and structures and the root causes of their performance. This is a highly useful skill to cultivate for a wide variety of managerial roles and positions (marketing, operations, HR, finance & accounting, etc.). It is indispensable for working in a start-up or in a family business, for managing a company, consulting, auditing, and even investment banking. This course includes a Group Field Project (GFP) with the aim of giving the opportunity to apply theory to reality and, in particular, to real organizations. Each group will find an interesting company or other type of organization and analyze it from an organizational frame, using the concepts and the models that are presented during the course.

Language(s) of Instruction

English

Host Institution Course Number

30153

Host Institution Course Title

ORGANIZATION THEORY

Host Institution Campus

University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management and Technology

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