COURSE DETAIL

KNOWLEDGE MANAGEMENT
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 129
UCEAP Course Suffix
UCEAP Official Title KNOWLEDGE MANAGEMENT
UCEAP Transcript Title KNOWLEDGE MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course offers a study of knowledge management, defined as the systematic, explicit, and deliberate acquisition, storage, and application of organizational knowledge, aimed at maximizing organizations' return on knowledge assets. The course discusses topics including the acquisition, selection, generation, internalization, and externalization of knowledge; how knowledge can be used effectively in specific environments; the role of information technology; and the challenges associated with the implementation of knowledge management. The course focuses on a fundamental question, “how can we manage knowledge?” The course addresses this question through the use of academic and business press readings and a diverse set of company cases. Students are evaluated by their participation and a written exam.

Language(s) of Instruction
English

Host Institution Course Number
EBC2039

Host Institution Course Title
KNOWLEDGE MANAGEMENT

Host Institution Course Details
http://code.unimaas.nl/Code/Display?intCalendarID=24&intBAMA=3&SearchString=EBC...

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Business & Economics

Course Last Reviewed
2022-2023

Print