

COURSE DETAIL

KNOWLEDGE MANAGEMENT

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

129

UCEAP Course Suffix**UCEAP Official Title**

KNOWLEDGE MANAGEMENT

UCEAP Transcript Title

KNOWLEDGE MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course offers a study of knowledge management, defined as the systematic, explicit, and deliberate acquisition, storage, and application of organizational knowledge, aimed at maximizing organizations' return on knowledge assets. The course discusses topics including the acquisition, selection, generation, internalization, and externalization of knowledge; how knowledge can be used effectively in specific environments; the role of information technology; and the challenges associated with the implementation of knowledge management. The course focuses on a fundamental question, "how can we manage knowledge?" The course addresses this question through the use of academic and business press readings and a diverse set of company cases. Students are evaluated by their participation and a written exam.

Language(s) of Instruction

English

Host Institution Course Number

EBC2039

Host Institution Course Title

KNOWLEDGE MANAGEMENT

Host Institution Campus

Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business & Economics

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