COURSE DETAIL

DIGITAL ENTREPRENEURSHIP
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 125
UCEAP Course Suffix E
UCEAP Official Title DIGITAL ENTREPRENEURSHIP
UCEAP Transcript Title DIGITAL ENTREPRENR
UCEAP Quarter Units 5.00
UCEAP Semester Units

3.30

Course Description

This course focuses on the main theoretical and empirical tools to create, develop, and implement a business project in a digital economy.

Language(s) of Instruction
English

Host Institution Course Number
17652

Host Institution Course Title
EMPRENDIMIENTO DIGITAL

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Empresa y Tecnología

Host Institution Department
Departamento de Economía de la Empresa

Course Last Reviewed
2021-2022

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