

# COURSE DETAIL

## DIGITAL ENTREPRENEURSHIP

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

125

**UCEAP Course Suffix**

E

**UCEAP Official Title**

DIGITAL ENTREPRENEURSHIP

**UCEAP Transcript Title**

DIGITAL ENTREPRENR

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

### **Course Description**

This course focuses on the main theoretical and empirical tools to create, develop, and implement a business project in a digital economy.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

17652

### **Host Institution Course Title**

EMPRENDIMIENTO DIGITAL

### **Host Institution Course Details**

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...>

### **Host Institution Campus**

Getafe

### **Host Institution Faculty**

Facultad de Ciencias Sociales y Jurídicas

### **Host Institution Degree**

Grado en Empresa y Tecnología

### **Host Institution Department**

Departamento de Economía de la Empresa

### **Course Last Reviewed**

2021-2022

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