COURSE DETAIL

FASHION PRODUCTS AND INTERNATIONAL TRADE
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title FASHION PRODUCTS AND INTERNATIONAL TRADE
UCEAP Transcript Title FASHION &INTL TRADE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This class focuses on the theories, issues, and practice of global apparel and textile trades. Topics include current trends and issues in the global fashion supply chain, sourcing option, foreign market entry modes, product line development, partner selection, quality assurance, logistics, and evaluation.

Language(s) of Instruction
English

Host Institution Course Number
CNT3139

Host Institution Course Title
FASHION PRODUCTS & INTERNATIONAL TRADE

Host Institution Course Details
http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?&hakno=CNT3139&bb=01&...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Clothing and Textiles

Course Last Reviewed
2021-2022

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