

# COURSE DETAIL

## FASHION PRODUCTS AND INTERNATIONAL TRADE

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

FASHION PRODUCTS AND INTERNATIONAL TRADE

**UCEAP Transcript Title**

FASHION &INTL TRADE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This class focuses on the theories, issues, and practice of global apparel and textile trades. Topics include current trends and issues in the global fashion supply chain, sourcing option, foreign market entry modes, product line development, partner selection, quality assurance, logistics, and evaluation.

## Language(s) of Instruction

English

## Host Institution Course Number

CNT3139

## Host Institution Course Title

FASHION PRODUCTS & INTERNATIONAL TRADE

## Host Institution Course Details

[http://ysweb.yonsei.ac.kr:8888/curri120601/curri\\_pop2.jsp?hakno=CNT3139&bb=01&s...](http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?hakno=CNT3139&bb=01&s...)

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Clothing and Textiles

## Course Last Reviewed

2021-2022

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