COURSE DETAIL

BUSINESS ANALYSIS AND VALUATION
Country United Kingdom - England
Host Institution London School of Economics
Program(s) Summer at London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 127
UCEAP Course Suffix S
UCEAP Official Title BUSINESS ANALYSIS AND VALUATION
UCEAP Transcript Title BUS ANLSYS&VALUATN
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description

Using publicly available information and real-world case studies including Marks & Spencer, Carrefour and Coca-Cola, the course introduces a framework for business analysis and valuation grounded in academic research. Taking students through key analysis components such as business strategy analysis, accounting analysis, financial analysis and prospective analysis in a variety of decision contexts, the course then proceeds to focus on equity valuation. The objective of this second half of the course is to provide students with a detailed, applied knowledge of contemporary valuation methodologies. This includes technical sessions, exploration of the practices in the field and numerous cases and technical exercises.

Language(s) of Instruction
English

Host Institution Course Number
AC215

Host Institution Course Title
BUSINESS ANALYSIS AND VALUATION

Host Institution Course Details
https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Accounting

Course Last Reviewed
2022-2023

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