

# COURSE DETAIL

## BUSINESS ANALYSIS AND VALUATION

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

127

**UCEAP Course Suffix**

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**UCEAP Official Title**

BUSINESS ANALYSIS AND VALUATION

**UCEAP Transcript Title**

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**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

Using publicly available information and real-world case studies including Marks & Spencer, Carrefour and Coca-Cola, the course introduces a framework for business analysis and valuation grounded in academic research. Taking students through key analysis components such as business strategy analysis, accounting analysis, financial analysis and prospective analysis in a variety of decision contexts, the course then proceeds to focus on equity valuation. The objective of this second half of the course is to provide students with a detailed, applied knowledge of contemporary valuation methodologies. This includes technical sessions, exploration of the practices in the field and numerous cases and technical exercises.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

AC215

### **Host Institution Course Title**

BUSINESS ANALYSIS AND VALUATION

### **Host Institution Course Details**

<https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...>

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Accounting

**Course Last Reviewed**

2022-2023

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