

COURSE DETAIL

BUSINESS ANALYSIS AND VALUATION

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

127

UCEAP Course Suffix

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UCEAP Official Title

BUSINESS ANALYSIS AND VALUATION

UCEAP Transcript Title

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UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

Using publicly available information and real-world case studies including Marks & Spencer, Carrefour and Coca-Cola, the course introduces a framework for business analysis and valuation grounded in academic research. Taking students through key analysis components such as business strategy analysis, accounting analysis, financial analysis and prospective analysis in a variety of decision contexts, the course then proceeds to focus on equity valuation. The objective of this second half of the course is to provide students with a detailed, applied knowledge of contemporary valuation methodologies. This includes technical sessions, exploration of the practices in the field and numerous cases and technical exercises.

Language(s) of Instruction

English

Host Institution Course Number

AC215

Host Institution Course Title

BUSINESS ANALYSIS AND VALUATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Accounting

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