

## COURSE DETAIL

### INNOVATION MANAGEMENT & TECHNOLOGY ENTREPRENEURSHIP

**Country**

Hong Kong

**Host Institution**

Hong Kong University of Science and Technology (HKUST)

**Program(s)**

Hong Kong University of Science and Technology

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

INNOVATION MANAGEMENT & TECHNOLOGY ENTREPRENEURSHIP

**UCEAP Transcript Title**

INNOVATION MGMT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

**Course Description**

This course discusses how innovation is a major driver of economic growth in the world today. Innovations in the information technology, pharmaceutical, manufacturing, and genetics industry have a significant impact on human life around the world. This course uses a number of short cases to introduce business scenarios and to illustrate the relevance of concepts learned in class.

**Language(s) of Instruction**

English

**Host Institution Course Number**

ISOM4020

**Host Institution Course Title**

INNOVATION MANAGEMENT & TECHNOLOGY ENTREPRENEURSHIP

**Host Institution Campus**

HKUST, Business

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Information Systems, Business Statistics, and Operations Management

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