COURSE DETAIL

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 10
UCEAP Course Suffix
UCEAP Official Title CROSS-CULTURAL COMMUNICATION AND MANAGEMENT
UCEAP Transcript Title CR CULTR COMM MGMT
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

Drawing on studies in psychology, management, and communication, this course covers a variety of topics (e.g., identity, motivation, and interpersonal relationships) from a cross-cultural perspective. The first half of the course starts with an introduction to culture and cross-cultural communication and proceeds to mapping world cultures along the dimensions of value systems as well as how such systems affect individuals in terms of development and communication. The second half of the course applies knowledge to different settings and elaborates on how the differences impact conflict management and relational maintenance in various contexts, such as tourism, business, education, and health care.

Language(s) of Instruction
English

Host Institution Course Number
IM2014

Host Institution Course Title
CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

Host Institution Course Details
http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=705%2023700&cl...

Host Institution Campus

Host Institution Faculty
Management

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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