

COURSE DETAIL

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

10

UCEAP Course Suffix**UCEAP Official Title**

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

UCEAP Transcript Title

CR CULTR COMM MGMT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

Drawing on studies in psychology, management, and communication, this course covers a variety of topics (e.g., identity, motivation, and interpersonal relationships) from a cross-cultural perspective. The first half of the course starts with an introduction to culture and cross-cultural communication and proceeds to mapping world cultures along the dimensions of value systems as well as how such systems affect individuals in terms of development and communication. The second half of the course applies knowledge to different settings and elaborates on how the differences impact conflict management and relational maintenance in various contexts, such as tourism, business, education, and health care.

Language(s) of Instruction

English

Host Institution Course Number

IM2014

Host Institution Course Title

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

Host Institution Course Details

http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=705%2023700&cl...

Host Institution Campus

Host Institution Faculty

Management

Host Institution Degree

Host Institution Department

Course Last Reviewed

2022-2023

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