

# COURSE DETAIL

## CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

10

**UCEAP Course Suffix****UCEAP Official Title**

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

**UCEAP Transcript Title**

CR CULTR COMM MGMT

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

Drawing on studies in psychology, management, and communication, this course covers a variety of topics (e.g., identity, motivation, and interpersonal relationships) from a cross-cultural perspective. The first half of the course starts with an introduction to culture and cross-cultural communication and proceeds to mapping world cultures along the dimensions of value systems as well as how such systems affect individuals in terms of development and communication. The second half of the course applies knowledge to different settings and elaborates on how the differences impact conflict management and relational maintenance in various contexts, such as tourism, business, education, and health care.

### Language(s) of Instruction

English

### Host Institution Course Number

IM2014

### Host Institution Course Title

CROSS-CULTURAL COMMUNICATION AND MANAGEMENT

### Host Institution Campus

### Host Institution Faculty

Management

### Host Institution Degree

### Host Institution Department

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