

## COURSE DETAIL

### BEHAVIORAL FINANCE

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

164

**UCEAP Course Suffix****UCEAP Official Title**

BEHAVIORAL FINANCE

**UCEAP Transcript Title**

BEHAVIORAL FINANCE

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course provides knowledge about the theoretical foundation of behavioral finance and the key differences between behavioral finance and traditional finance. Topics: typical behavioral biases and limits to arbitrage; how these biases combined with limits to arbitrage significantly affect investment decisions, corporate decisions, and eventually market efficiency; basic skills of processing simple data to detect and analyze market inefficiencies caused by investor behavioral biases; and how sophisticated investors take advantage of other people's behavioral biases to form profitable trading strategies.

## Language(s) of Instruction

English

## Host Institution Course Number

MANA130363

## Host Institution Course Title

BEHAVIORAL FINANCE

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Finance

## Course Last Reviewed

[Print](#)