COURSE DETAIL

BEHAVIORAL FINANCE
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 164
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL FINANCE
UCEAP Transcript Title BEHAVIORAL FINANCE
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course provides knowledge about the theoretical foundation of behavioral finance and the key differences between behavioral finance and traditional finance. Topics: typical behavioral biases and limits to arbitrage; how these biases combined with limits to arbitrage significantly affect investment decisions, corporate decisions, and eventually market efficiency; basic skills of processing simple data to detect and analyze market inefficiencies caused by investor behavioral biases; and how sophisticated investors take advantage of other people's behavioral biases to form profitable trading strategies.

Language(s) of Instruction
English

Host Institution Course Number
MANA130363

Host Institution Course Title
BEHAVIORAL FINANCE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Finance

Course Last Reviewed

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