

COURSE DETAIL

BEHAVIORAL FINANCE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

164

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL FINANCE

UCEAP Transcript Title

BEHAVIORAL FINANCE

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides knowledge about the theoretical foundation of behavioral finance and the key differences between behavioral finance and traditional finance. Topics: typical behavioral biases and limits to arbitrage; how these biases combined with limits to arbitrage significantly affect investment decisions, corporate decisions, and eventually market efficiency; basic skills of processing simple data to detect and analyze market inefficiencies caused by investor behavioral biases; and how sophisticated investors take advantage of other people's behavioral biases to form profitable trading strategies.

Language(s) of Instruction

English

Host Institution Course Number

MANA130363

Host Institution Course Title

BEHAVIORAL FINANCE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Finance

[Print](#)