

# COURSE DETAIL

## CREATIVITY, DESIGN, & ENTREPRENEURSHIP

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

168

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVITY, DESIGN, & ENTREPRENEURSHIP

**UCEAP Transcript Title**

ENTREPRENEURSHIP

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

This course introduces students to the related topics of creativity, design, and entrepreneurship. By alternating sessions between creativity, design, and entrepreneurship, students learn how to develop a start-up using their own creativity as well as knowledge about users and changes in the global marketplace.

**Language(s) of Instruction**

English

**Host Institution Course Number**

BMAN24241

**Host Institution Course Title**

CREATIVITY, DESIGN, & ENTREPRENEURSHIP

**Host Institution Course Details**

<https://www.manchester.ac.uk/study/undergraduate/courses/2019/11245/bsc-managem...>

**Host Institution Campus**

University of Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Manchester School of Business

**Course Last Reviewed**

2019-2020

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