COURSE DETAIL

CREATIVITY, DESIGN, AND ENTREPRENEURSHIP
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 163
UCEAP Course Suffix N
UCEAP Official Title CREATIVITY, DESIGN, AND ENTREPRENEURSHIP
UCEAP Transcript Title DESIGN&ENTREPRENRSH
UCEAP Quarter Units 8.00
UCEAP Semester Units

5.30

Course Description
This course introduces students to the related topics of creativity, design, and entrepreneurship. By alternating sessions between creativity, design, and entrepreneurship, students learn how to develop a start-up using their own creativity as well as knowledge about users and changes in the global marketplace.

Language(s) of Instruction
English

Host Institution Course Number
BMAN24241

Host Institution Course Title
CREATIVITY, DESIGN, & ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Manchester School of Business

Course Last Reviewed
2025-2026

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