

COURSE DETAIL

CREATIVITY, DESIGN, & ENTREPRENEURSHIP

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

168

UCEAP Course Suffix**UCEAP Official Title**

CREATIVITY, DESIGN, & ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces students to the related topics of creativity, design, and entrepreneurship. By alternating sessions between creativity, design, and entrepreneurship, students learn how to develop a start-up using their own creativity as well as knowledge about users and changes in the global marketplace.

Language(s) of Instruction

English

Host Institution Course Number

BMAN24241

Host Institution Course Title

CREATIVITY, DESIGN, & ENTREPRENEURSHIP

Host Institution Campus

University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department

Manchester School of Business

[Print](#)