COURSE DETAIL

COGNITION, LEARNING, AND HUMAN PERFORMANCE
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Psychology Economics Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title COGNITION, LEARNING, AND HUMAN PERFORMANCE
UCEAP Transcript Title COGNTN LEARNNG&PERF
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

You will explore and apply theoretical concepts of cognitive psychology to develop an understanding about what enables professionals to become top performers in their field. Throughout the course, you will develop the skill to apply theoretical concepts to(business) practice, cases, as well as to your own experiences and educational situation. This transfer will be done through modeling complex situations and formulating specific implications and recommendations. You will also learn to manage your own and others' learning with a special emphasis on feedback-seeking.

Description

PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

When do smart people make stupid decisions? Why can't you force people to be creative? How do you become an expert at something? And why do some experts fail, make mistakes, or become overconfident in decision making? The present course analyzes and examines how people make decisions in business and everyday life. Based on insights from cognitive psychology we explore how professionals make decisions and learn in different work settings. Specifically we will study such topics as cognitive biases, creativity, learning from failure, and expertise development. The course provides a strong foundation in cognitive psychology that can contribute to your understanding in many different domains, such as (behavioral) economics, finance and marketing.

Literature

An e-reader has been compiled with introductory book chapters, academic articles and non-fiction book chapters.

Prerequisites

Students need to be interested in issues of decision-making, learning and human performance. An advanced level of English is crucial to engage in all activities in this course.

Language(s) of Instruction
English

Host Institution Course Number
EBC2031

Host Institution Course Title
COGNITION, LEARNING AND HUMAN PERFORMANCE

Host Institution Course Details
https://code.unimaas.nl/Code/Display

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Business & Economics

Course Last Reviewed
2022-2023

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