

COURSE DETAIL

STUDENT ENTREPRENEURIAL EMPOWERMENT DEVELOPMENT

Country

Barbados

Host Institution

University of the West Indies

Program(s)

University of the West Indies

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

70

UCEAP Course Suffix**UCEAP Official Title**

STUDENT ENTREPRENEURIAL EMPOWERMENT DEVELOPMENT

UCEAP Transcript Title

ENTREPRENEURIAL DEV

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The Student Entrepreneurial Empowerment Development (SEED) develops self-reliance, innovativeness, and entrepreneurship. It expands employment choices so graduates consider launching and operating their own businesses. This course discusses the basic characteristics of successful entrepreneurs, the risks and rewards of entrepreneurship and small business ownership, the importance of networking, the need to conduct careful business research and to develop business and marketing plans, organizations that support small business, relevant legislation including incentives applicable to small business, and the requirements of agencies responsible for supporting and financing small businesses.

Language(s) of Instruction

English

Host Institution Course Number

COCR 2070

Host Institution Course Title

STUDENT ENTREPRENEURIAL EMPOWERMENT DEVELOPMENT

Host Institution Campus

UWI-Cave Hill

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Co-Curricular Studies

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