

# COURSE DETAIL

## TECHNOLOGY ENTREPRENEURSHIP

**Country**

Netherlands

**Host Institution**

Maastricht University - School of Business and Economics

**Program(s)**

Business and Economics, Maastricht

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

125

**UCEAP Course Suffix****UCEAP Official Title**

TECHNOLOGY ENTREPRENEURSHIP

**UCEAP Transcript Title**

TECH ENTREPRENEURSP

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course Technology Entrepreneurship offers a study of core entrepreneurial challenges of turning science into products and products into businesses. The course adopts a strongly entrepreneurial lens, meaning that the course looks at important technology commercialization activities through the eyes of a potential technology entrepreneur or investor. The course focuses on how science-based research and technological breakthroughs can be transformed into new business. The course discusses topics including the process of market opportunity identification and evaluation in the context of new technologies; the frontier of current knowledge when it comes to creating value from technological inventions and managing early-stage commercialization processes; and putting into practice the theoretical conceptualizations of the entrepreneurial opportunity identification and evaluation process.

### Language(s) of Instruction

English

### Host Institution Course Number

EBC2144

### Host Institution Course Title

TECHNOLOGY ENTREPRENEURSHIP

### Host Institution Campus

Maastricht University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

School of Business and Economics

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