COURSE DETAIL

TECHNOLOGY ENTREPRENEURSHIP
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 125
UCEAP Course Suffix
UCEAP Official Title TECHNOLOGY ENTREPRENEURSHIP
UCEAP Transcript Title TECH ENTREPRENEURSP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course Technology Entrepreneurship offers a study of core entrepreneurial challenges of turning science into products and products into businesses. The course adopts a strongly entrepreneurial lens, meaning that the course looks at important technology commercialization activities through the eyes of a potential technology entrepreneur or investor. The course focuses on how science-based research and technological breakthroughs can be transformed into new business. The course discusses topics including the process of market opportunity identification and evaluation in the context of new technologies; the frontier of current knowledge when it comes to creating value from technological inventions and managing early-stage commercialization processes; and putting into practice the theoretical conceptualizations of the entrepreneurial opportunity identification and evaluation process.

Language(s) of Instruction
English

Host Institution Course Number
EBC2144

Host Institution Course Title
TECHNOLOGY ENTREPRENEURSHIP

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=28&intBAMA=1&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business and Economics

Course Last Reviewed
2021-2022

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