

COURSE DETAIL

TECHNOLOGY ENTREPRENEURSHIP

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

125

UCEAP Course Suffix**UCEAP Official Title**

TECHNOLOGY ENTREPRENEURSHIP

UCEAP Transcript Title

TECH ENTREPRENEURSP

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course Technology Entrepreneurship offers a study of core entrepreneurial challenges of turning science into products and products into businesses. The course adopts a strongly entrepreneurial lens, meaning that the course looks at important technology commercialization activities through the eyes of a potential technology entrepreneur or investor. The course focuses on how science-based research and technological breakthroughs can be transformed into new business. The course discusses topics including the process of market opportunity identification and evaluation in the context of new technologies; the frontier of current knowledge when it comes to creating value from technological inventions and managing early-stage commercialization processes; and putting into practice the theoretical conceptualizations of the entrepreneurial opportunity identification and evaluation process.

Language(s) of Instruction

English

Host Institution Course Number

EBC2144

Host Institution Course Title

TECHNOLOGY ENTREPRENEURSHIP

Host Institution Course Details

<https://code.unimaas.nl/Code/Display?intCalendarID=28&intBAMA=1&SearchString=EB...>

Host Institution Campus

Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business and Economics

Course Last Reviewed

2021-2022

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