COURSE DETAIL

SCIENCE OF BEHAVIOR CHANGE
Country Denmark
Host Institution University of Copenhagen
Program(s) University of Copenhagen
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 147
UCEAP Course Suffix
UCEAP Official Title SCIENCE OF BEHAVIOR CHANGE
UCEAP Transcript Title SCI/BEHAVIOR CHANGE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course develops a hands-on approach by learning and applying the methods of behavioral economics to public policy. It reviews research on human decision making from psychology, political science, organizational behavior, and economics and looks for easy-to-implement solutions. The course builds skills to identify human biases and creatively design behavioral interventions, policies, or products that help people make better decisions.

Language(s) of Instruction
English

Host Institution Course Number
AØKA08218U

Host Institution Course Title
SCIENCE OF BEHAVIOR CHANGE

Host Institution Course Details
https://kurser.ku.dk/course/a%c3%98ka08218u/2024-2025

Host Institution Campus

Host Institution Faculty
Social Sciences

Host Institution Degree
Bachelor

Host Institution Department
Economics

Course Last Reviewed
2024-2025

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