

COURSE DETAIL

SCIENCE OF BEHAVIOR CHANGE

Country

Denmark

Host Institution

University of Copenhagen

Program(s)

University of Copenhagen

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

147

UCEAP Course Suffix**UCEAP Official Title**

SCIENCE OF BEHAVIOR CHANGE

UCEAP Transcript Title

SCI/BEHAVIOR CHANGE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course develops a hands-on approach by learning and applying the methods of behavioral economics to public policy. It reviews research on human decision making from psychology, political science, organizational behavior, and economics and looks for easy-to-implement solutions. The course builds skills to identify human biases and creatively design behavioral interventions, policies, or products that help people make better decisions.

Language(s) of Instruction

English

Host Institution Course Number

AØKA08218U

Host Institution Course Title

SCIENCE OF BEHAVIOR CHANGE

Host Institution Campus

Host Institution Faculty

Social Sciences

Host Institution Degree

Bachelor

Host Institution Department

Economics

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