

COURSE DETAIL

INTERNATIONAL BUSINESS AND MANAGEMENT

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS AND MANAGEMENT

UCEAP Transcript Title

INTERNATL BUS&MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course offers an introduction to various international business disciplines including international management, international finance, international marketing, international accounting, international business operations, and international business law. It examines the vision and tools required to effectively manage the challenges that globalization, changing world markets, and cultural differences demand.

Language(s) of Instruction

English

Host Institution Course Number

290385

Host Institution Course Title

INTERNATIONAL BUSINESS AND MANAGEMENT

Host Institution Campus

Campus Plaça Universitat

Host Institution Faculty

Host Institution Degree

Host Institution Department

Estudios Hispánicos

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