COURSE DETAIL

INTERNATIONAL BUSINESS AND MANAGEMENT
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS AND MANAGEMENT
UCEAP Transcript Title INTERNATL BUS&MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course offers an introduction to various international business disciplines including international management, international finance, international marketing, international accounting, international business operations, and international business law. It examines the vision and tools required to effectively manage the challenges that globalization, changing world markets, and cultural differences demand.

Language(s) of Instruction
English

Host Institution Course Number
290385

Host Institution Course Title
INTERNATIONAL BUSINESS AND MANAGEMENT

Host Institution Course Details
https://www.eh.ub.edu/repositori/programas/giga/290385_es.pdf

Host Institution Campus
Campus Plaça Universitat

Host Institution Faculty

Host Institution Degree

Host Institution Department
Estudios Hispánicos

Course Last Reviewed
2022-2023

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