

COURSE DETAIL

MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Communication

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA

UCEAP Transcript Title

MEDIA&CULTR CHINA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the transformations of the media in China in the past three decades due to forces of marketization, political reform, technological changes, and cultural globalization. The course provides a basic and comprehensive understanding of contemporary Chinese media institutions, and how media and culture are embedded in a broader historical and global context. Popular culture in media is studied through its relation with cultural globalization, social stratification, and political economy. Guest lecturers from journalism, communication, and cultural studies speak on specific topics. Text: S.L. Shirk, ed., CHANGING MEDIA, CHANGING CHINA. Assessment: essay, final group project and presentation, tutorial participation.

Language(s) of Instruction

English

Host Institution Course Number

SOCI2077

Host Institution Course Title

MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Sociology

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