COURSE DETAIL

MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology Communication
UCEAP Course Number 109
UCEAP Course Suffix
UCEAP Official Title MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA
UCEAP Transcript Title MEDIA&CULTR CHINA
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the transformations of the media in China in the past three decades due to forces of marketization, political reform, technological changes, and cultural globalization. The course provides a basic and comprehensive understanding of contemporary Chinese media institutions, and how media and culture are embedded in a broader historical and global context. Popular culture in media is studied through its relation with cultural globalization, social stratification, and political economy. Guest lecturers from journalism, communication, and cultural studies speak on specific topics. Text: S.L. Shirk, ed., CHANGING MEDIA, CHANGING CHINA. Assessment: essay, final group project and presentation, tutorial participation.

Language(s) of Instruction
English

Host Institution Course Number
SOCI2077

Host Institution Course Title
MEDIA, CULTURE, AND COMMUNICATION IN CONTEMPORARY CHINA

Host Institution Course Details
http://www.sociodep.hku.hk/html/soci2077.html

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Sociology

Course Last Reviewed
2021-2022

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