

# COURSE DETAIL

## RESEARCH METHODOLOGIES FOR JOURNALISM

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

110

**UCEAP Course Suffix****UCEAP Official Title**

RESEARCH METHODOLOGIES FOR JOURNALISM

**UCEAP Transcript Title**

RES METHD/JOURNALISM

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

This course offers a study of the methodologies for carrying out journalistic research. Topics include: the scientific method and approach to the research process; quantitative methods in scientific research; content analysis; qualitative methods in scientific research; experimentation and digital methods; research trends in communication.

**Language(s) of Instruction**

English

**Host Institution Course Number**

13276

**Host Institution Course Title**

METODOLOGÍAS DE INVESTIGACIÓN EN PERIODISMO

**Host Institution Course Details**

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=282&plan=414&asig=13276&idioma...>

**Host Institution Campus**

Getafe

**Host Institution Faculty**

Facultad de Humanidades, Comunicación y Documentación

**Host Institution Degree****Host Institution Department**

Periodismo y Comunicación Audiovisual

**Course Last Reviewed**

2023-2024

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