COURSE DETAIL

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A PSYCHOLOGICAL APPROACH

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
130

UCEAP Course Suffix

UCEAP Official Title
BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A PSYCHOLOGICAL APPROACH

UCEAP Transcript Title
BUSINESS ETHICS

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

Rooted in applied psychology, this multidisciplinary course will guide students through a process thinking regarding how to detect, prevent and face real-life moral issues and ethical dilemmas that arise in business situations. The course consists of two different sections. Section A deals with Ethical Decision Making and Fraud. Finally, Section B discusses the role played by Ethics As Organizational Culture and Corporate Social Responsibility (CSR).

Language(s) of Instruction
English

Host Institution Course Number
BIZ4183

Host Institution Course Title
BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A PSYCHOLOGICAL APPROACH

Host Institution Course Details
http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?&hakno=BIZ4183&bb=01&...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2021-2022

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