

COURSE DETAIL

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A PSYCHOLOGICAL APPROACH

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

130

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A PSYCHOLOGICAL APPROACH

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Rooted in applied psychology, this multidisciplinary course will guide students through a process thinking regarding how to detect, prevent and face real-life moral issues and ethical dilemmas that arise in business situations. The course consists of two different sections. Section A deals with Ethical Decision Making and Fraud. Finally, Section B discusses the role played by Ethics As Organizational Culture and Corporate Social Responsibility (CSR).

Language(s) of Instruction

English

Host Institution Course Number

BIZ4183

Host Institution Course Title

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY: A
PSYCHOLOGICAL APPROACH

Host Institution Course Details

[http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?hakno=BIZ4183
&bb=01&s...](http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?hakno=BIZ4183&bb=01&s...)

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business Administration

Course Last Reviewed

2021-2022

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