COURSE DETAIL

SOCIAL PSYCHOLOGY AND COMMUNICATION
Country Italy
Host Institution University of Padua
Program(s) Psychology and Cognitive Science, Padua
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Psychology
UCEAP Course Number 118
UCEAP Course Suffix
UCEAP Official Title SOCIAL PSYCHOLOGY AND COMMUNICATION
UCEAP Transcript Title SOCIAL PSYCH&COMM
UCEAP Quarter Units 7.00
UCEAP Semester Units 4.70

Course Description

The course covers the main topics of social psychology and of the psychology of communication, modernized by reference to social relations mediated by new technology. The course addresses the classic, most influential concepts and models in social psychology and communication; the pioneer, landmark studies that made the history of these disciplines; and recent approaches to mediated communication. The course discusses topics including the main theoretical and methodological frameworks; social perception and reasoning; self-schemas, self-esteem and self-presentation; models and measures of attitudes; persuasion and social influence; group processes; prosocial behavior; and mediated interaction. The course requires students to have basic knowledge of research methodology in psychology as a prerequisite.

Language(s) of Instruction
English

Host Institution Course Number
PSP5070129

Host Institution Course Title
SOCIAL PSYCHOLOGY AND COMMUNICATION

Host Institution Course Details
https://en.didattica.unipd.it/off/2021/LT/PS/PS2192/000ZZ/PSP5070129/N0

Host Institution Campus

Host Institution Faculty
Psychology

Host Institution Degree
First Cycle Degree in Psychological Science

Host Institution Department

Course Last Reviewed

2021-2022

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