

# COURSE DETAIL

## ENTREPRENEURIAL MANAGEMENT

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

132

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURIAL MANAGEMENT

**UCEAP Transcript Title**

ENTREPRNEURIAL MGMT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course investigates the concepts, tools, and practices of entrepreneurial management. It concentrates on the entrepreneurial context; mindset; action; and growth. Entrepreneurship is a state of mind that can break old ways of doing business to create more value with limited resources. It is also a business process in which we rethink the existing system and develop a new solution for customers in the market.

## Language(s) of Instruction

English

## Host Institution Course Number

BIZ3143

## Host Institution Course Title

ENTREPRENEURIAL MANAGEMENT

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Administration

## Course Last Reviewed

2022-2023

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