COURSE DETAIL

ENTREPRENEURIAL MANAGEMENT
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 132
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL MANAGEMENT
UCEAP Transcript Title ENTREPRNEURIAL MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course investigates the concepts, tools, and practices of entrepreneurial management. It concentrates on the entrepreneurial context; mindset; action; and growth. Entrepreneurship is a state of mind that can break old ways of doing business to create more value with limited resources. It is also a business process in which we rethink the existing system and develop a new solution for customers in the market.

Language(s) of Instruction
English

Host Institution Course Number
BIZ3143

Host Institution Course Title
ENTREPRENEURIAL MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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