

COURSE DETAIL

ENTREPRENEURIAL MANAGEMENT

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURIAL MANAGEMENT

UCEAP Transcript Title

ENTREPRNEURIAL MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course investigates the concepts, tools, and practices of entrepreneurial management. It concentrates on the entrepreneurial context; mindset; action; and growth. Entrepreneurship is a state of mind that can break old ways of doing business to create more value with limited resources. It is also a business process in which we rethink the existing system and develop a new solution for customers in the market.

Language(s) of Instruction

English

Host Institution Course Number

BIZ3143

Host Institution Course Title

ENTREPRENEURIAL MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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