

COURSE DETAIL

DIGITAL COMMUNICATION ETHICS

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

DIGITAL COMMUNICATION ETHICS

UCEAP Transcript Title

DIGITAL COMM ETHICS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course addresses applied ethical issues arising in digital journalism, social media, “big data” surveillance and privacy, algorithmic bias, and software design. As digital media expand beyond the personal computer, there is an increase of ethical issues pertaining to mobile devices, GPS navigation, biometric modelling, artificial intelligence, and the ever-expanding range of wired devices tracking us through the so-called ‘internet of things’.

Language(s) of Instruction

English

Host Institution Course Number

COMMS 208

Host Institution Course Title

DIGITAL COMMUNICATION ETHICS

Host Institution Campus

Auckland

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communications

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