COURSE DETAIL

JAPANESE SOCIETY AND BUSINESS

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

113

UCEAP Course Suffix

UCEAP Official Title

JAPANESE SOCIETY AND BUSINESS

UCEAP Transcript Title

JAPAN SOC&BUSINESS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course analyzes contemporary Japanese society and business from an ethical perspective. Through lecture and case discussion, the course looks for a balancing point of culturally contextualized management and globally acceptable norms for future international business. The course also discusses the strong points of Japanese style management which could be transferable to other cultures, and the weak points which would be universally unacceptable.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

JAPANESE SOCIETY AND BUSINESS

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Center

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