COURSE DETAIL

ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES
Country Netherlands
Host Institution Wageningen University and Research Center
Program(s) Wageningen University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 102
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES
UCEAP Transcript Title ENTREPRENINNOVATION
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course exposes students to developing innovative and entrepreneurial responses to complex problems. The course reviews recently established theories of entrepreneurship and innovation at individual, organizational, and institutional levels in emerging economy contexts. Time is spent analyzing local, regional, and global issues facing entrepreneurs and organizations/institutions supporting entrepreneurship and innovation, with a special focus on issues related to food and agricultural sectors. Some prior field experience in emerging economies constitutes an advantage for the students in implementing the course activities.

Language(s) of Instruction
English

Host Institution Course Number
BMO55806

Host Institution Course Title
ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES

Host Institution Course Details
https://wur.osiris-student.nl/#/onderwijscatalogus/extern/cursus?cursuscode=BMO...

Host Institution Campus
Wageningen University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Management and Organisation

Course Last Reviewed
2022-2023

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