

COURSE DETAIL

ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES

Country

Netherlands

Host Institution

Wageningen University and Research Center

Program(s)

Wageningen University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES

UCEAP Transcript Title

ENTREPRENINNOVATION

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course exposes students to developing innovative and entrepreneurial responses to complex problems. The course reviews recently established theories of entrepreneurship and innovation at individual, organizational, and institutional levels in emerging economy contexts. Time is spent analyzing local, regional, and global issues facing entrepreneurs and organizations/institutions supporting entrepreneurship and innovation, with a special focus on issues related to food and agricultural sectors. Some prior field experience in emerging economies constitutes an advantage for the students in implementing the course activities.

Language(s) of Instruction

English

Host Institution Course Number

BMO55806

Host Institution Course Title

ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES

Host Institution Campus

Wageningen University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Management and Organisation

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