

# COURSE DETAIL

## ASSET MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

134

**UCEAP Course Suffix****UCEAP Official Title**

ASSET MANAGEMENT

**UCEAP Transcript Title**

ASSET MANAGEMENT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

Asset managers play an important role within the economy – facilitating effective saving for individuals and institutions, making financial markets more efficient, and allocating capital to firms and entrepreneurs. This course provides an overview of this process from the industry perspective, providing the knowledge and skills needed to manage assets. It introduces the analysis and valuation of securities in the major asset classes, and examines the investment process and how managers construct portfolios which add value for their clients, in theory and in practice.

### Language(s) of Instruction

English

### Host Institution Course Number

5QQMN532

### Host Institution Course Title

ASSET MANAGEMENT

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business

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