COURSE DETAIL

CREATING CREATIVE CONTENTS
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Asian Studies
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title CREATING CREATIVE CONTENTS
UCEAP Transcript Title CREATIVE CONTENTS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is aimed to allow students to learn about Korean society and culture through digital media. Particular attention is given to the sociocultural impact of new digital technologies, such as KakaoTalk, Instagram, Tiktok, Generative AI, YouTube, webtoons, RPG/MMORPG games, blogs, data visualizations, and the companies that control these technologies. Throughout the semester, we are discussing and reading the many facets of this diverse and dispersed digital ecosphere where just about anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to tell a story to a broad audience.

Language(s) of Instruction
English

Host Institution Course Number
KOR3535

Host Institution Course Title
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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Korean Language & Literature

Course Last Reviewed
2024-2025

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