

# COURSE DETAIL

## CREATING CREATIVE CONTENTS

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Asian Studies

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

CREATING CREATIVE CONTENTS

**UCEAP Transcript Title**

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**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is aimed to allow students to learn about Korean society and culture through digital media. Particular attention is given to the sociocultural impact of new digital technologies, such as KakaoTalk, Instagram, Tiktok, Generative AI, YouTube, webtoons, RPG/MMORPG games, blogs, data visualizations, and the companies that control these technologies. Throughout the semester, we are discussing and reading the many facets of this diverse and dispersed digital ecosphere where just about anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to tell a story to a broad audience.

## Language(s) of Instruction

English

## Host Institution Course Number

KOR3535

## Host Institution Course Title

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## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Korean Language & Literature

## Course Last Reviewed

2024-2025

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