

COURSE DETAIL

CREATING CREATIVE CONTENTS

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Asian Studies

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

CREATING CREATIVE CONTENTS

UCEAP Transcript Title

CREATIVE CONTENTS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is aimed to allow students to learn about Korean society and culture through digital media. Particular attention is given to the sociocultural impact of new digital technologies, such as KakaoTalk, Instagram, Tiktok, Generative AI, YouTube, webtoons, RPG/MMORPG games, blogs, data visualizations, and the companies that control these technologies. Throughout the semester, we are discussing and reading the many facets of this diverse and dispersed digital ecosphere where just about anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to tell a story to a broad audience.

Language(s) of Instruction

English

Host Institution Course Number

KOR3535

Host Institution Course Title

CREATING CREATIVE CONTENTS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Korean Language & Literature

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