

# COURSE DETAIL

## INTERNATIONAL BUSINESS HISTORY

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

International Business Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS HISTORY

**UCEAP Transcript Title**

INTL BUS HIST

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

This course examines the role of corporations and entrepreneurs in the global market. It addresses a wide range of issues related to international business using longitudinal methodology of analysis and case histories. Topics include: theories of international business; longitudinal perspective of multinationals and global capitalism; natural resources, manufacturing, and services; building organizations at home and abroad; home and host economies.

**Language(s) of Instruction**

English

**Host Institution Course Number**

21246 / 21315

**Host Institution Course Title**

INTERNATIONAL BUSINESS HISTORY

**Host Institution Campus**

Pompeu Fabra University

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

International Business Economics

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