

COURSE DETAIL

INTERNATIONAL BUSINESS HISTORY

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

International Business Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS HISTORY

UCEAP Transcript Title

INTL BUS HIST

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course examines the role of corporations and entrepreneurs in the global market. It addresses a wide range of issues related to international business using longitudinal methodology of analysis and case histories. Topics include: theories of international business; longitudinal perspective of multinationals and global capitalism; natural resources, manufacturing, and services; building organizations at home and abroad; home and host economies.

Language(s) of Instruction

English

Host Institution Course Number

21246 / 21315

Host Institution Course Title

INTERNATIONAL BUSINESS HISTORY

Host Institution Course Details**Host Institution Campus**

Pompeu Fabra University

Host Institution Faculty**Host Institution Degree****Host Institution Department**

International Business Economics

Course Last Reviewed

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