COURSE DETAIL

INTERNATIONAL BUSINESS HISTORY
Country Spain
Host Institution Pompeu Fabra University
Program(s) International Business Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS HISTORY
UCEAP Transcript Title INTL BUS HIST
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course examines the role of corporations and entrepreneurs in the global market. It addresses a wide range of issues related to international business using longitudinal methodology of analysis and case histories. Topics include: theories of international business; longitudinal perspective of multinationals and global capitalism; natural resources, manufacturing, and services; building organizations at home and abroad; home and host economies.

Language(s) of Instruction
English

Host Institution Course Number
21246 / 21315

Host Institution Course Title
INTERNATIONAL BUSINESS HISTORY

Host Institution Course Details

Host Institution Campus
Pompeu Fabra University

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Business Economics

Course Last Reviewed

Print