

## COURSE DETAIL

### COGNITIVE PSYCHOLOGY

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Psychology

**UCEAP Course Number**

128

**UCEAP Course Suffix****UCEAP Official Title**

COGNITIVE PSYCHOLOGY

**UCEAP Transcript Title**

COGNITIVE PSYCH

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course explores the information processing approach and its central concepts in the study of human cognition; the methods and skills used in empirical investigation of cognitive processes; the writing of empirical reports; and the relations between cognition and other areas of psychology. Topics covered include information processing model: transduction, sensory store, rapid attentional integration; preattentive processes and selective attention; pattern recognition and reading and top-down and bottom-up processes; working, short-term, and long-term memory; rehearsal, transfer, and loss of information; semantic memory; implicit and explicit memory; concept learning and the structure of concepts; cognitive style and cognitive processes of the Chinese; and cognition and emotion.

## Language(s) of Instruction

English

## Host Institution Course Number

PSYC2007

## Host Institution Course Title

COGNITIVE PSYCHOLOGY

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Psychology

[Print](#)