

# COURSE DETAIL

## MEDIA RESEARCH METHODS

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA RESEARCH METHODS

**UCEAP Transcript Title**

MEDIA RESEARCH MTHD

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides a study of research methods in communication and media studies. It surveys various methods from content analysis to social network analysis.

### Language(s) of Instruction

English

### Host Institution Course Number

JMCO414

### Host Institution Course Title

MEDIA RESEARCH METHODS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Media & Communication

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