COURSE DETAIL

MEDIA RESEARCH METHODS
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title MEDIA RESEARCH METHODS
UCEAP Transcript Title MEDIA RESEARCH MTHD
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides a study of research methods in communication and media studies.It surveys various methods from content analysis to social network analysis.

Language(s) of Instruction
English

Host Institution Course Number
JMCO414

Host Institution Course Title
MEDIA RESEARCH METHODS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Media & Communication

Course Last Reviewed
2022-2023

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