

COURSE DETAIL

MEDIA RESEARCH METHODS

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

MEDIA RESEARCH METHODS

UCEAP Transcript Title

MEDIA RESEARCH MTHD

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides a study of research methods in communication and media studies. It surveys various methods from content analysis to social network analysis.

Language(s) of Instruction

English

Host Institution Course Number

JMCO414

Host Institution Course Title

MEDIA RESEARCH METHODS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media & Communication

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