COURSE DETAIL

INTRODUCTION TO BUSINESS MANAGEMENT FOR ENGINEERS
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 123
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BUSINESS MANAGEMENT FOR ENGINEERS
UCEAP Transcript Title BUS MGMT/ENGINEERS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course offers a study of the fundamentals of business management and organization for future engineers. It offers an introduction to private companies and their institutional, legal, and environmental framework. The course discusses the role of engineering and engineers in business management. Other topics include: financial management; strategic management; marketing and sales management; human resource management; role of engineering and engineers in business administration.

Language(s) of Instruction
English

Host Institution Course Number
15497,14197,13875,15332,13981,14024

Host Institution Course Title
FUNDAMENTOS DE GESTIÓN EMPRESARIAL

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=256&anio=2022&plan=418&asig=15...

Host Institution Campus
Leganés

Host Institution Faculty
Escuela Politécnica Superior.

Host Institution Degree
Grado en Ingeniería Mecánica, Grado en Ingeniería en Tecnologías Industriales

Host Institution Department
Ingeniería Mecánica

Course Last Reviewed
2022-2023

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